



★★★★ **DDSOF** ★★★★★
Distributor Display Support of Feature



LAUNCH
First 24-hour Effort

THE METHOD

THE OWNER

THE TIMING

The method/tool that my Co uses to launch ad/planner sales support is _____.

The owner that initiates this method/tool each week is _____.

The timing of this activity each week is _____.



REPORT
Roll Up Results

THE METHOD

THE OWNER

THE TIMING

The method/tool that my Co uses to report ad/planner sales support is _____.

The owner that initiates this method/tool each week is _____.

The timing of this activity each week is _____.



MEASURE
Fractional Success, DDSOF

THE METHOD

THE OWNER

THE TIMING

The method/tool that my Co uses to measure ad/planner sales support is _____.

The owner that initiates this method/tool each week is _____.

The timing of this activity each week is _____.



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DEPLOY
Reinforcement Selling

THE **METHOD**

THE **OWNER**

THE **TIMING**

The method/tool that my Co uses to deploy ad/planner sales support is _____.

The owner that initiates this method/tool each week is _____.

The timing of this activity each week is _____.



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DEPLOY
Reinforcement Selling

THE **METHOD**

THE **OWNER**

THE **TIMING**

The method/tool that my Co uses to deploy ad/planner sales support is _____.

The owner that initiates this method/tool each week is _____.

The timing of this activity each week is _____.